

Activist SMS

engage your community through text messages.

Checklist for Using Activist SMS

1. Think of a name for your text message service.
This easiest name is *Your-Organisation Texting Service*.
2. Decide what kind of messages you want to send out. And who to send them to.
3. Set a launch date.
4. Decide who will be responsible for sitting down at the computer, logging in and sending the texts.
Once you are up and running, sending messages takes five minutes.
5. Collect mobile numbers to send messages to.
6. Set up an Activist SMS account and put your numbers into a text message mailing list.
7. Launch the service by sending out a welcome message
“Hello, this is the number for our new texting service. Please save it as *Your-Organisation Texting* in your phone.”
8. That's it. You are up and running.